



All Country Estate®  
Products may be recycled.

## Good for the Environment - Good for Your Clients Country Estate Vinyl Fence, Deck & Railing

**More than just a good looking fence . . .** Most people are aware of the obvious advantages of outdoor PVC products. They realize that PVC products are more durable and require less maintenance than their wood counterparts. What most people don't realize is that PVC products are actually more environmentally-friendly than products made from wood and even other types of plastic. When choosing what type of material to specify for a project, remember:

**Less Energy** - It takes less energy to manufacture PVC products than it takes to grow and protect trees in a forest, harvest them, and process them in a lumber mill. This energy savings is multiplied when you consider the energy that is expended to maintain wood products. Add to that the fact that wood products have a short lifespan compared to PVC and need replaced much more frequently, and PVC emerges as the clear choice for the environment.

**Most efficient** - PVC requires less energy to produce than any other form of plastic used in the building industry.

**Less fossil fuel** - Less than one half of the raw material in Country Estate PVC is produced from fossil fuels.

**Best use of natural resources** – PVC is a combination of a natural gas by-products and a salt derivative. Previously, the natural gas by-product was burned off at the refinery. The salt derivative used is environmentally aggressive until it polymerized into a chemically inert material. Country Estate PVC uses gases that would otherwise be burned off at the refinery and neutralizes a toxic substance. This use takes two negatives and produces a win, win for the environment.

**All Country Estate Vinyl products are recyclable.**

**Safety first** - While consumers may initially be attracted to Country Estate Vinyl Products because they are free from traditional maintenance and retain their good looks for an extensive period of time, more home and business owners are becoming concerned about the safety of the products in their environments. When specifying materials for your projects, keep in mind:

**Country Estate Vinyl Products are flame retardant.** PVC has an extremely high flash point and therefore will not ignite as easily as many other building materials. In instances where temperatures are high enough to ignite PVC, it will commonly self-extinguish once the flame source is removed. Country Estate PVC fences have been credited with preventing the spread of fires from building to building where the buildings were connected by a Country Estate Vinyl Fence due to the self-extinguishing qualities of the PVC in the fence.

**Country Estate Vinyl products are impervious to moisture** –Unlike wood and composite materials Country Estate PVC products do not promote mold growth.

**Our formulas DO NOT contain lead stabilizers.** Lead is an issue; protect your clients from exposure to lead. Unfortunately, some PVC compound producers use lead stabilizers because they are cheap. Some metal fences contain lead. Lead is not a concern when you specify Country Estate Vinyl Fence, Deck and Railing. This assures safety in play areas, swimming pools, hand rails and deck surfaces.